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Broadcasting Apr 8

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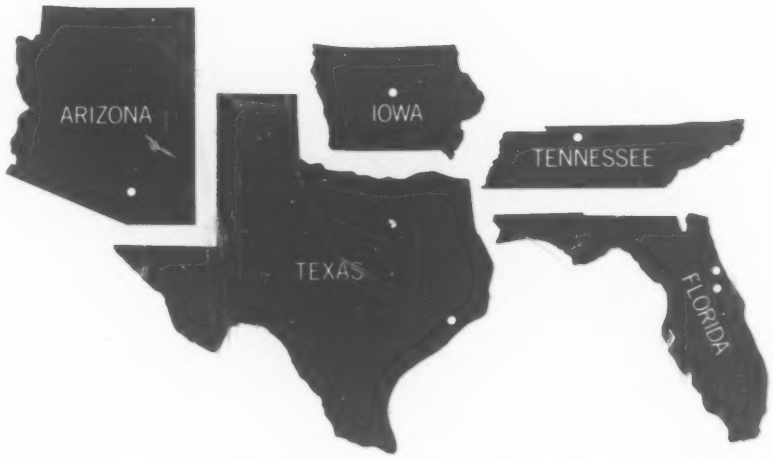

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Vol. 108 No. 14

Broadcasting Apr 8

Storer battle ignites Hill concern
Rumors create turbulent week for CBS
Sneak peek at the technology of NAB 85

STORER STORY □ Battle for Storer continues in financial filings; congressmen show concern over FCC's role in proxy fight. **PAGE 39.**

ON GUARD □ CBS makes defensive moves in a week where takeover rumors drive up stock price. **PAGE 43.**

NAB 85 □ This year's equipment exhibition is marked both by its size and diversity. In this special report, BROADCASTING highlights the wares on display, broken down by product category. **PAGE 49.** A list of the who's and what's in the exhibit hall is on **PAGES 57-114.** A rundown of the agenda and the convention's highlights appears on **PAGES 114-124.**

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in open-bidding procurement practices similar to those employed by Intelsat.

The National Black Media Coalition, TransAfrica and the American Committee on Africa opposed the authorization of the separate systems which would "generate significant economic harm to the African members of Intelsat," they said.

"Weakening of the Intelsat system will impair communications between U.S. citizens and their African counterparts, result in a loss of African telecommunications and other business markets for U.S. companies, increase the risk of adoption of an a priori assignment plan for orbital slots and spectrum at the 1985 Space WARC and leave African states with no meaningful alternative to Intelsat other than inferior terrestrial service or Intersputnik," they said.

"These consequences of separate systems on the North Atlantic routes do not serve the interests of the United States. Therefore, the commission should dismiss or deny all applications by domestic companies seeking to provide service on these routes. The commission should also adopt rules precluding grant of such applications or acceptance of such applications for filing in the future." □

TV ad tally. Total television advertising in 1984 amounted to $19 billion, exceeding 1983 by 18%, according to the Television Bureau of Advertising.

TVB's estimates place network television advertising last year at $8.5 billion, up 21% from 1983; national and regional spot television at $5.5 billion, up 13.3%, and local television advertising at $5.0 billion, up 17%.

Procter & Gamble led the lists of both network and national-regional spot TV advertising, with $412.7 million in network and $239.3 million in spot TV. Other top network spenders in 1984 were AT&T, General Motors, General Foods, American Home Products and Sears, Roebuck & Co. Leading investors last year in national-regional spot TV were General Foods, General Mills, Pepsico, Coca-Cola and Lever Brothers.

Figures were compiled from Broadcast Advertiser Reports data, with spot information based on monitoring in the top 75 markets.

Network Television, 1984

	Company	1984	1983	% change
1.	Procter & Gamble	$412,747,100	$366,663,100	+13
2.	AT&T	253,117,200	146,603,800	+73
3.	General Motors	231,442,800	201,350,400	+15
4.	General Foods	190,223,300	165,491,000	+15
5.	American Home Products	179,089,000	161,442,200	+11
6.	Sears, Roebuck	172,445,800	145,006,800	+19
7.	Johnson & Johnson	168,639,100	131,265,900	+28
8.	Anheuser-Busch	166,415,800	116,661,300	+43
9.	Ford	164,253,400	172,308,100	-5
10.	McDonald's	162,462,300	80,930,900	+101
11.	Philip Morris	161,715,700	128,266,100	+26
12.	Lever Bros.	142,982,100	112,477,200	+27
13.	Coca-Cola	140,104,400	95,888,700	+46
14.	Kellogg	126,080,100	72,970,300	+76
15.	Dart & Kraft	123,288,700	87,414,800	+41
16.	Bristol Myers	122,552,400	120,974,300	+1
17.	General Mills	115,706,600	100,250,300	+16
18.	Beatrice	111,591,200	97,605,000	+14
19.	Pillsbury	106,983,400	74,336,900	+44
20.	R.J. Reynolds	97,600,200	74,580,400	+31
21.	Ralston Purina	94,085,600	94,438,500	—
22.	Chrysler	93,637,400	84,193,700	+11
23.	Pepsico	91,906,700	73,955,200	+24
24.	Warner-Lambert	86,976,200	74,655,100	+17
25.	Sterling Drug	83,565,000	82,682,300	+1

National and regional spot television

	Company	1984	1983	% change
1.	Procter & Gamble	$239,328,600	$229,251,800	+4
2.	General Foods	96,673,200	71,394,000	+35
3.	General Mills	91,024,900	88,792,700	+3
4.	Pepsico	84,983,800	72,778,200	+17
5.	Coca-Cola	60,633,100	68,408,800	-11
6.	Lever Bros.	59,121,900	55,918,700	+6
7.	Toyota	58,337,100	42,505,600	+37
8.	Beatrice	56,146,100	46,636,100	+20
9.	Anheuser-Busch	53,646,600	51,002,000	+5
10.	Dart & Kraft	52,832,400	43,075,800	+23
11.	Philip Morris	44,809,000	48,909,000	-8
12.	Hasbro Bradley	42,951,700	35,856,500	+20
13.	Mars	42,779,600	44,332,300	-4
14.	Nissan	41,022,400	43,116,900	-5
15.	Warner-Lambert	40,920,200	38,282,200	+7
16.	Kellogg	40,641,200	34,130,800	+19
17.	Ford	40,597,600	38,130,300	+6
18.	Nestle	38,893,100	34,011,800	+14
19.	General Motors	38,357,500	25,672,200	+49
20.	Ralston Purina	35,450,700	20,063,000	+77
21.	Nissan Auto Dealers	33,515,100	18,417,200	+82
22.	MCI	32,829,300	29,259,800	+12
23.	Nabisco Brands	30,443,700	22,028,300	+38
24.	Time Inc.	30,132,900	28,624,400	+5
25.	Chrysler	30,097,800	20,205,700	+49

TCI victorious in First Amendment fight in Florida

Appeals court overturns ruling that denied TCI continued access to Homestead Air Force base

The First Amendment has again provided a cable television system with the grounds on which to stake a claim for a right to serve a community, the wishes of that community to the contrary notwithstanding. What's more, the community involved in the case that was decided by the U.S. Court of Appeals in Washington last week is a military reservation, Homestead Air Force Base, in Florida.

Earlier this month, a three-judge panel of the U.S. Court of Appeals for the Ninth Circuit held that the First Amendment prohibits a city from using the franchising process to deny a cable system access to public utility facilities capable of accommodating it (BROADCASTING, March 4). Preferred Communications Inc. was protesting the refusal by the city of Los Angeles to grant it access to the city's facilities to provide cable service to a section of Los Angeles.

Preferred was seeking to establish a new service; Tele-Communications of Key West was seeking to continue providing the cable service to Homestead that it and a predecessor company had been providing for 10 years. But although both companies were successful in invoking the First Amendment as an argument for remanding cases to the district courts, they still have considerable litigation ahead. At a minimum, the systems will have to convince the district courts involved that the facts support their First Amendment arguments. Even before getting to that forum, Preferred must deal with the effort of the city of Los Angeles to persuade the full U.S. Court of Appeals for the Ninth Circuit to rehear that case.

The TCI case grew out of the decision of the Air Force in 1983—after requesting bids for cable television service—to award an exclusive franchise to Americable Associates, and to order TCI to remove its cables and other equipment from the base's cable television right-of-way by the end of the year. TCI asked the district court for an order prohibiting the Air Force from proceeding with those actions. TCI also asked for a declaratory judgment that any effort by the Air Force to prevent TCI from continuing its service would violate its First and Fifth Amendment rights and the Sherman Antitrust Act. The court dismissed the complaint and the request for relief—and TCI ceased service and left the base.

The appeals court panel, in overturning the district court's decision, found that the lower court had committed procedural errors in improperly considering materials outside TCI's complaint. But the panel decided to deal with the appeal on the merits—and wrote an opinion that appears to lend weight to the argument that cable systems have First Amendment rights similar to those of the press. But first, the panel found it necessary to discard the "facts" on which the lower

'Wheel of Fortune' widens lead in Cassandra report

It is followed by 'M*A*S*H' and 'Three's Company' in February sweep period of Nielsen survey

For the fifth consecutive sweep period, King World's *Wheel of Fortune* was the number-one ranked syndicated program, according to A.C. Nielsen Co.'s Cassandra Report for the February 1985 local sweep period. The top-rated game show racked up a 19.7 national rating on 180 stations during the February sweeps—smashing all previous ratings records for syndicated programing.

Wheel of Fortune's rating rose from a 16.4 last November when it was carried by 179 stations.

Coming up behind *Wheel of Fortune* was 20th Century Fox's *M*A*S*H*, which scored a 10.9 rating on 168 stations, up from a 10.0 rating on 164 stations last November but down from an 11.6 rating on 167 stations during February 1984.

D. L. Taffner's *Three's Company* held its number-three position and rose to a 10.7 rating on 171 stations, compared to a 9.6 on 167 stations last November, but down from an 11.0 rating on 145 stations a year ago.

Another King World game show, *Jeopardy*, came in fourth and with a 9.5 rating on 127 stations, moving up from 11th place last November when it pulled a 7.2 rating on 116 stations.

Despite a higher rating, Paramount's *Entertainment Tonight* slipped from fourth place last November to fifth place in February with a 9.3 rating on 146 stations. Its rating is flat compared to February 1984 when it was carried on 135 stations.

Tied for sixth were Embassy's *Diff'rent Strokes* and Group W's *PM Magazine*, both of which earned an average 9.1 rating. They were followed by, in descending order, Gaylord's *Hee Haw* (8.6) and Telepictures' *People's Court* (8.5). There was a three-way tie for 10th place between Viacom's *Family Feud*, Embassy's *The Jeffersons* and Telepictures' *Newscope*, all which averaged an 8.3 national rating. However, *Newscope* was seen in only five markets, representing 2.3% coverage.

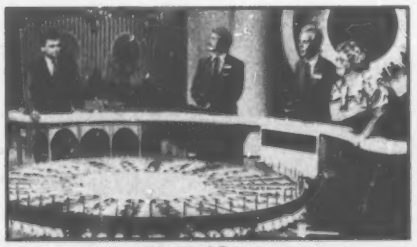
Among the top-20 syndicated series that were on the air in February 1984, 14 experienced ratings declines, four increased and two were flat. The biggest ratings declines February-to-February were recorded by *Family Feud* (down 43%), *Solid Gold* (down 18%), *People's Court* (down 13%) and *The Jeffersons* (down 11%).

Those achieving the greatest ratings increase over a year ago were *Wheel of Fortune* (up 27%) and *Fight Back* (up 17%). *Entertainment Tonight* and *Dance Fever* were flat.

Donahue held its number-three position among interview shows, after *Entertainment Tonight* and *PM Magazine*. *Donahue* had a 6.9 rating in 171 markets to join a three-way tie for 18th among all shows. A year ago *Donahue* pulled a 6.4 in 165 markets.

Wheel of Fortune was also number one in all key demographic categories, except teenagers and children. Among women, 18-49, *The Jeffersons* tied for fifth with *Diff'rent Strokes*, although *The Jeffersons* ranked 10th overall. Tied for seventh among women, 18-49, were *Benson*, *Star Search* and *Fame*, although those shows were ranked, respectively, 15th, 24th and 27th in overall ratings.

Among men, 18-49, *$100,000 Name That Tune* ranked sixth, although it ranked 18th in overall ratings. *Taxi*, which ranked 24th



Wheel of Fortune

M*A*S*H

Three's Company

Jeopardy

Entertainment Tonight

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ORANGE COUNTY, CA
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in overall ratings, came in eighth among men, 18-49. The highest-ranked show among both teen-agers and children was *Diff'rent Strokes*, despite a sixth place showing in overall ratings. And the second highest rating among children went to Group W's *He-Man and Masters of the Universe*, despite a 51 ranking overall. □

Charting the top syndicated shows

Program	Feb. '85 Mkts.	Feb. '85 Rtg.	% chg. Feb. '85 Nov. '84	Nov. '84 Mkts.	Nov. '84 Rtg.	% chg. Nov. '84 Feb. '84	Feb. '84 Mkts.	Feb. '84 Rtg.	% chg. Feb. '85 Feb. '84
Wheel of Fortune	180	19.7	16.75	179	16.4	12.80	91	14.3	27.41
*M*A*S*H*	168	10.9	8.26	164	10.0	−16.00	167	11.6	−6.42
Three's Company	171	10.7	10.28	167	9.6	−14.58	145	11.0	−2.80
Jeoprady	127	9.5	24.21	116	7.2	0.00	—	—	—
Enter. Tonight	146	9.3	6.45	141	8.7	−6.90	135	9.3	0.00
Diff'rent Strokes	95	9.1	16.48	85	7.6	0.00	—	—	—
PM Magazine	66	9.1	9.89	67	8.2	−21.95	83	10.0	−9.89
Hee Haw	171	8.6	8.14	169	7.9	−6.33	170	8.4	2.33
People's Court	170	8.5	8.24	169	7.8	−23.08	167	9.6	−12.94
Family Feud	108	8.3	−1.20	111	8.4	−40.48	142	11.8	−42.17
The Jeffersons	128	8.3	7.23	125	7.7	−19.48	126	9.2	−10.84
Benson	53	7.6	7.89	42	7.0	0.00	—	—	—
Fight Back	31	7.2	−5.56	26	7.6	21.05	18	6.0	16.67
Donahue	171	6.9	14.49	171	5.9	−8.47	165	6.4	7.25
Name That Tune	100	6.9	5.80	96	6.5	0.00	—	—	—
WKRP in Cincinnati	114	6.9	14.49	113	5.9	−30.51	109	7.7	−11.59
Barney Miller	108	6.8	13.24	101	5.9	−18.64	124	7.0	−2.94
Dance Fever	98	6.7	1.49	93	6.6	−1.52	111	6.7	0.00
Dukes of Hazzard	116	6.5	9.23	123	5.9	0.00	—	—	—
Star Search	162	6.4	15.63	159	5.4	−22.22	166	6.6	−3.13
Taxi	80	6.4	6.25	77	6.0	−10.00	50	6.6	−3.13
2 Close for Comfort	93	6.4	6.25	91	6.0	0.00	—	—	—
Fame	129	6.2	4.84	128	5.9	−10.17	116	6.5	−4.84
Sale of the Century	32	6.2	0.00	—	—	0.00	—	—	—
Solid Gold	186	6.2	0.00	182	6.2	−17.74	182	7.3	−17.74
Hart to Hart	29	6.0	11.67	28	5.3	0.00	—	—	—
Alice	89	5.9	13.56	83	5.1	−23.53	86	6.3	−6.78
One Day at a Time	50	5.9	11.86	60	5.2	−17.31	57	6.1	−3.39

Note: Listing excludes shows with clearances of fewer than 25 markets and which are not regular daily or weekly series.

CPB allocates monies for 23 projects

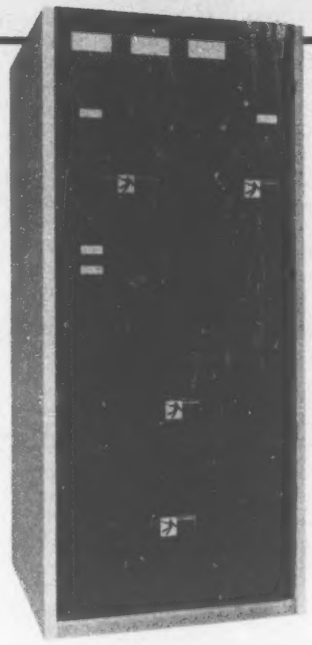
The Corporation for Public Broadcasting has funded 23 new projects in its second round of the 1985 Open Solicitation initiative, which is administered by CPB's program fund. Six projects are by or about minorities; three are targeted to children; 15 are independent productions, four are public television station productions, and four are independent-station co-productions, CPB said.

Of the 275 proposals received by the Dec. 14 deadline, 66 were selected for evaluation by an advisory panel that met in February. Series ideas and program concepts were considered in three program categories: children's and cultural; news and public affairs, and drama and the arts, CPB said.

In the meantime, the program fund's selection process has received attention from Capitol Hill. Representative Henry A. Waxman, (D-Calif.) expressed his concern to CPB's program fund director, Ronald Hull, about "the relationship" between CPB and independent producers. In a letter to Hull, dated March 19, Waxman said he was concerned that "Congress's intent in this area is being ignored. As you know, CPB has now committed close to half its national production funds to major series produced by a consortia of public television stations.... While the recent increase in uncommitted production funds is encouraging, I hope that the actual distribution will reflect the important contributions that smaller independent producers can give to public broadcasting."

Waxman said that "the apparent discontinuation of the original peer panel review process" is "of particular concern" to him. "As I understand it," he said, "this process allowed peer readers to shortlist proposals in making selections. Today, CPB staff, in consultation with PBS, eliminate over 80% of all proposals. Panels then cut this number by as much as half, and final awards are determined by the program fund's director and staff.... Unfortunately, it now appears the panel process has been weakened even further by your recent announcement that at least four of the nine positions on panels would be guaranteed to public television personnel" (BROADCASTING, Dec. 10, 1984). "I am concerned," he said, "that salaried personnel not have a disproportionate influence in awarding the national production funds. Moreover, the seating of so many station employes may conflict with the statutory requirement that proposals be evaluated on the basis of comparative merit by 'panels of outside experts.' " Hull said the letter was referred to CPB's legislative department.

Another opinion of the panel system surfaced at the CPB board meeting last Thursday (April 4). Board member Howard Gutin, who is president and general manager of KLRU-TV Austin and KLRN(TV) San Antonio,



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both Texas, said that the program fund ought to look at program series, rather than programs which are offered as a "one-time shot. There has to be some continuity," he said. (Currently, more than half of the program fund's money is put into major series each year, Hall said.)

Among the projects which will receive production funding are: *3-2-1- Contact*, children's Television Workshop, New York; *The Real Adventures of Sherlock Jones and Proctor Watson*, Bryan Hickox, Hickox Daniel Productions, Burbank, Calif., and Leo Eaton, Southwest Texas Public Broadcasting Council, Austin, Tex., in association with Filmgraphik, Los Angeles; *W.C. Fields: A Life of Comedy*, Robert Weide, Whyaduck Productions Inc., Los Angeles; *Deaf and Blind*, Frederick Wiseman, Zipporah Films, Cambridge, Mass., and WNET-TV New York; *Live from the Met*, Michael Bronson and Samuel J. Paul, Metropolitan Opera Association, New York; *Hepburn on Tracy*, David Heeley and Joan Kramer, WNET-TV New York; *Live from Lincoln Center*, John Goberman, Lincoln Center for the Performing Arts, New York; *Gershwin: The Man and His Music*, John Williams, The Program Development Co., New York, in association with Richard Blackford, Blackford Carrington Ltd., and the BBC, London, England; *Watch Me Move! An Historical Appreciation of Black Popular Dance in 20th Century Amercia*, Arthur Cromwell Jr., Falls Church, Va., and David Crippens, KCET(TV) Los Angeles.

Deadline for proposal submission of the next Open Solicitation round is April 5. □

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CBS squeaks into first

Despite having no shows among the top five programs of the week, CBS managed to pull off another prime time victory and won the 27th week of the 1984-85 season by three-tenths of a rating point over second place NBC. It was also a week when the Academy Awards ceremony—an annual ratings grabber—did not work its usual magic.

Although the awards ceremony delivered ABC nearly double the ratings and share of its next closest competitor on Monday night, it wasn't enough to pull ABC out of another third-place finish for the week and, both ABC and NBC researchers said, was the lowest-rated Academy Awards ceremony in the 22 years of its broadcast history.

CBS recorded its 20th win this season with a 16.5 rating and 26 share in Nielsen's National Television Index and won Tuesday, Friday, Saturday and Sunday. NBC had a 16.2/26 winning Thursday, and ABC had a 15.6/25 and won Monday and Wednesday.

As has happened only on a few occasions this season, NBC fell out of first place on Tuesday night. CBS, on the strength of a special three-hour, made-for-TV movie, *Anna Karenina*, won that night with a 16.6/26—three-tenths of a rating point ahead of NBC's repeat lineup of *A-Team*, *Riptide* and *Remington Steele*.

The 27th week of the season included 17 repeats, 22 new episodes of series and nine specials. The combined network rating/share for the week was 48.3/77, compared to 47.8/77 for the same week last year. HUT levels for the week averaged 62.7, up 1% from the comparable week a year ago.

Highlights of the week included a 15% drop in the ratings of *A-Team* below its season-to-date 22 average. *The Cosby Show* again captured the top spot on the schedule of 66 programs with its 30.1/46, which NBC researchers claimed was the highest rating for any regular network series since the premiere of CBS's *AfterMASH* on Sept. 26, 1983. It was also the highest rating for a regular weekly series on NBC since Jan. 16, 1983.

In their second week, *Wildside* and *Eye to Eye* on ABC were down from their premiere numbers of 10/15 and at 8.7/13, respectively. In its second week on NBC, *Under One Roof* was up from its premiere at 11.2/19.

In their third week on ABC, *Mr. Belvedere* and *Off the Rack* were both down from their premieres (14.9/24 and 11.4/18, respectively) while *Detective in the House*'s second week on CBS was also down at 11/18. In its fifth week on ABC, *Moonlighting* outperformed its average with a 13.9/24.

The Barbara Walters Special on Monday on ABC scored a 25.3/38 to rank number three. The first epidsode of the mini-series, *A.D.*, on NBC debuted on Sunday at number eight with a 21.8/32.

The week had only one premiere. NBC's *Half-Nelson* aired on Friday between a *Knight Rider* special (15.5/26) and *Miami Vice* (17.4/29) and registered a 13.7/22.

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	30.1/46
2.	Academy Awards	ABC	27.7/45
3.	Barbara Walters Specal	ABC	25.2/38
4.	Family Ties	NBC	24.7/37
5.	Dynasty	ABC	23.1/36
6.	Dallas	CBS	23.0/37
7.	60 Minutes	CBS	22.4/36
8.	A.D., part 1	NBC	21.8/32
9.	Simon & Simon	CBS	21.6/33
10.	Murder, She Wrote	CBS	21.2/30
11.	Crazy Like a Fox	CBS	20.2/29
12.	Hotel	ABC	20.1/36
13.	Trapper John, M.D.	CBS	20.0/33
14.	Knots Landing	CBS	19.4/33
15.	Falcon Crest	CBS	19.2/32
16.	A Team	NBC	18.7/29
17.	Night Court	NBC	18.6/29
18.	Highway to Heaven	NBC	18.4/29
19.	Hill Street Blues	NBC	18.0/31
20.	Miami Vice	NBC	17.4/29
21.	Magnum P.I.	CBS	16.8/26
22.	Anna Karenina	CBS	16.6/26
23.	Webster	ABC	16.4/28
24.	Riptide	NBC	16.4/26
25.	Facts of Life	NBC	15.6/23
26.	Knight Rider	NBC	15.5/26
27.	Who's The Boss?	ABC	15.2/25
28.	Scarecrow & Mrs. King	CBS	15.2/22
29.	You Only Live Twice	ABC	15.0/22
30.	Bugs Bunny Special	CBS	14.9/26
31.	Mr. Belvedere	ABC	14.9/24
32.	MacGruder & Loud	ABC	14.9/23
33.	Fall Guy	ABC	14.7/23
34.	Kate & Allie	CBS	14.5/21
35.	Three's a Crowd	ABC	14.3/22
36.	St. Elsewhere	NBC	14.1/25
37.	Gimme a Break	NBC	14.0/24
38.	Newhart	CBS	14.0/21
39.	Diff'rent Strokes	NBC	13.9/24
40.	Moonlighting	ABC	13.9/24
41.	Cagney & Lacey	CBS	13.8/24
42.	Remington Steele	NBC	13.6/24
43.	A Summer to Remember	CBS	13.6/21
44.	Half-Nelson*	NBC	13.7/22
45.	Double Trouble	NBC	13.6/23
46.	Love Boat	ABC	13.6/23
47.	Airwolf	CBS	12.7/22
48.	Finder of Lost Loves	ABC	12.4/23
49.	Benson	ABC	12.3/20
50.	Sara	NBC	12.3/19
51	The Fourth Wise Man	ABC	12.1/21
52.	Hunter	NBC	11.9/22
53.	Every Which Way But Loose	NBC	11.7/17
54.	Cover-Up	CBS	11.6/22
55.	Off the Rack	ABC	11.4/18
56.	Ripley's Believe It or Not	ABC	11.3/18
57.	Under One Roof	NBC	11.2/19
58.	Detective in the House	CBS	11.0/18
59.	Matt Houston	ABC	10.9/18
60.	Punky Brewster	NBC	10.7/17
61.	20/20	ABC	10.6/18
62.	Wildside	ABC	10.0/15
63.	People Do Craziest Things	ABC	9.1/16
64.	The Gift of Life	CBS	8.8/16
65.	Eye to Eye	ABC	8.7/13
66.	All Together Now	NBC	6.1/11

*indicates premiere episode

install new transmission sys. Action March 25.

■ WSEG (102.3 mhz) Erie, Pa.—Granted app. to change city of lic. from McKean, Pa., to Erie. Action March 25.

■ *KCFS (90.9 mhz) Sioux Falls, S.D.—Granted app. to change freq. to 90.9 mhz; change ERP to 2.35 kw, and change HAAT to 190 ft. Action March 22.

■ *KADO (89.9 mhz) Laredo, Tex.—Granted app. to change TL; change HAAT to 574.98 ft. Action March 21.

■ KNFO-FM (95.5 mhz) Waco, Tex.—Granted app. to change to DA. Action March 21.

■ KYCN-FM (101.7 mhz) Wheatland, Wyo.—Granted app. to change ERP to 3 kw and change HAAT to 126 ft. Action March 20.

TV

■ KGNQ (ch. 51) Lincoln, Neb.—Dismissed app. to change ERP to vis. 2,000 kw, aur. 200 kw; change HAAT to 440 ft., and change TL. Action March 21.

In Contest

Review board made following decision:

Chatham, Mass. (Cannon Communications Corp., et al), FM proceeding. Scheduled oral argument for April 19 on exceptions to initial decision of ALJ Joseph Stirmer granting app. of Heather H. Stengel for new FM station at Chatham and denying competing apps. of Cannon Communications Corp., Cape Radio Inc., Spinnaker Communications Inc., HBZ Communications Inc., Dark Communications Inc., Joseph A. Ryan and Chatham Broadcasting Co., and dismissing Quinn Communications Inc. Each party has 20 minutes for argument. Cannon, Spinnaker, HBZ, Dark and Ryan may reserve part of their time for rebuttal. By letter, March 12.

ALJ Joseph Chachkin made following decisions:

Corning, Calif. (Robert R. Bignami, et al), FM proceeding. By separate orders, granted motion for summary decision by Villco Communications Inc. and resolved air hazard issue in its favor; granted joint request for agreement; dismissed apps. of Rober R. Bignami and Central California Broadcasting Inc. with prejudice; granted Villco's app. for new FM station at Corning, and terminated proceeding. By order and MO&O, March 14.

East Point, Ga. (Radio Station WTJH, et al), FM proceeding. Mass Media Bureau granted motion for relief by distress sale of WTJH East Point, from licensee Radio Station WTJH; WJIZ-FM Albany, from licensee James S. Rivers Inc., and WMJM(AM) -WFAV(FM), Cordele, Ga., from Southeastern Broadcasting System Inc. to Silver Star Communications Albany Inc., and terminated proceeding. By order, March 14.

Reno (Arthur Winburn Saunders Jr., et al), FM proceeding. Granted motion for summary decision by Carrillo Broadcasting Co. and resolved air hazard issue in its favor. By MO&O, March 21.

ALJ John H. Conklin made following decisions:

Los Angeles (RKO General Inc., et al), AM and FM proceeding. By separate orders, granted motion by RKO and dismissed app. of Douglas Reed Mathis; by judge's own motion, dismissed app. of Stephen E. Powell. By orders, March 14.

Wrightsville, Ga. (Wrightsville Broadcasting Co. and Dimar Broadcasting Co.), FM proceeding. Granted joint settlement agreement; dismissed Dimar's app.; granted Wrightsville's app. for new FM station at Wrightsville, and terminated proceeding. By order, March 20.

Canyon, Tex. (Alfred Broadcast Inc., et al), FM proceeding. Granted joint request for settlement agreement contingent upon approval of assignment of lic. of KHBQ(FM), Canyon from Auldrige Broadcasting Inc. to Alfred. By order, March 20.

ALJ John M. Frysiak made following decisions:

Key Largo, Fla. (Anita S. Magliola and Martha Sue Sellers, et al), FM proceeding. Granted motion by Key Largo Broadcasting Co. and dismissed Monroe County Radio Ltd.'s app. with prejudice. By MO&O, March 15.

Vero Beach, Fla. (De Beau Broadcasting Inc., et al), FM proceeding. Granted motion by Indian River Broadcast Group and dismissed its app. with prejudice. By order, March 21.

Bethesda, Md., and Washington (RKO General Inc., et al), AM and FM proceeding. Granted Donnie Simpson Enterprises Inc.'s motion and dismissed its app. with prejudice. By order, March 21.

Willow Springs, Mo. (Woodridge Enterprises Inc. and Patsy E. Price), FM proceeding. Granted motion by Price and dismissed her app. with prejudice. By order, March 19.

Ashland, Va. (Christian Communications Inc. and John R. Powley), TV proceeding. Granted joint request for settlement agreement and dismissed Powley's app. with prejudice. By MO&O, March 22.

ALJ Byron E. Harrison made following decision:

New Orleans (Horizon Broadcasting Inc., et al) TV proceeding. Granted motion for summary decision by NOLA TV and resolved air hazard issue in its favor. By order, March 15.

ALJ Edward Luton made following decision:

Hyannis, Mass. (Puopolo Communications Inc., et al), FM proceeding. Granted motion for summary decision by L&D Broadcasting Inc. and resolved air hazard issue in its favor. By order, March 21.

ALJ Walter C. Miller made following decision:

Baytown, Tex. (Baytown Community Broadcasting Ltd., et al), TV proceeding. Granted notice of withdrawal by Leonora Reyes and dismissed her app. with prejudice. By order, March 13.

ALJ Joseph Stirmer made following decision:

Natchitoches, La. (Barron Broadcasting Inc. and William W. Brown), FM proceeding. Granted joint request for settlement agreement; dismissed Brown's app. with prejudice; granted Barron's app. for new FM station at Natchitoches, and terminated proceeding. By MO&O, March 18.

Call Letters

Applications

Call	Sought by
	New FM's
KBLK	Alaska Black Broadcasting, Anchorage
KMQX	Springtown Educational Broadcasting Foundation, Springtown, Tex.
	New TV
WFTX	Family TV Associates, Cape Coral, Fla.

Summary of broadcasting as of January 31, 1985

Service	On Air	CP's	Total *
Commercial AM	4,772	170	4,942
Commercial FM	3,743	418	4,161
Educational FM	1,178	173	1,351
Total Radio	9,693	761	10,454
FM translators	789	444	1,233
Commercial VHF TV	539	26	565
Commercial UHF TV	364	252	616
Educational VHF TV	115	2	117
Educational UHF TV	180	31	211
Total TV	1,198	311	1,509
VHF LPTV	204	74	278
UHF LPTV	112	132	244
Total LPTV	316	206	522
VHF translators	2,869	186	3,055
UHF translators	1,921	296	2,216
ITFS	260	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	206	7,636
UHF translator/boosters	6	0	6
Experimental TV	8	8	8
Remote pickup	12,938	80	12,991
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

	Existing AM's
WQSN	WKLZ Fairfield Broadcasting Co., Kalamazoo, Mich.
WIDG	WUVM Mighty-Mac Broadcasting Co., St. Ignace, Mich.
	Existing TV
WSJT	WRBV Press Broadcasting Co., Vineland, N.J.

Grants

Call	Assigned to
	New AM
WYRV	Cedar Bluff Broadcasting Inc., Cedar Bluff, Va.
	New FM
KENR	Santa Rosa Broadcasting, Flagstaff, Ariz.
	New TV's
*KGGB	Bay North Educational Television Inc., Santa Rosa, Calif.
WMRW-TV	Sheboygan County Broadcasting Co., Sheboygan, Wis.
	Existing AM's
WEAT	WCGY Curt Gowdy Broadcasting Corp., West Palm Beach, Fla.
WEZR	WAFX Fairfield Broadcasting Co. of Indiana, Fort Wayne, Ind.
WKHQ	WVOY New Broadcasting Corp., Charlevoix, Mich.
WSFL	WMMG P & C Broadcasting Co., New Bern, N.J.
KJIA	KRSS SoDAK Broadcasting Inc., Sioux Falls, S.D.
WCCS	WRID Raymark Broadcasting Co., Homer City, Pa.
WWCR	WTBN American Media Productions Inc., Brentwood, Tenn.
WKNF	WORI FM 94 Ltd., Oak Ridge, Tenn.
KVOJ	KCTI Vic-Jax Broadcasting Corp., Edna, Tex.
WKSH	WGNW Dri-Four Inc., Pewaukee, Wis.
	Existing FM's
WIXI-FM	WKTQ U.S. Three Broadcasting Corp., Jupiter, Fla.
WAJS	WSOJ Adtech Communications Associates Inc., Jessup, Ga.
WDBX	WTVL-FM Kennebec Broadcasting Co., Waterville, Me.
WKHQ-FM	WKHQ New Broadcasting Corp., Charlevoix, Mich.
KQDI-FM	KOOZ Sun River Broadcasting Inc., Great Falls, Mont.
KKBB	KIAE Mile Hi Broadcasting, Aurora, Neb.
WKSE	WRXT Porter Broadcasting Inc., Niagara Falls, N.Y.
WSFL-FM	WSFL Great Southwest Broadcasters Inc., Bridgeton, N.C.
WKNF-FM	WETQ FM 94 Ltd., Oak Ridge, Tenn.
KSTV-FM	KWWM Con-Tex Media Inc., Stephenville, Tex.
KMGR	KUUT TransCOM Ltd., Orem, Utah
	Existing TV
KMSG-TV	KMSG Sanger Telecasters Inc., Sanger, Calif.